

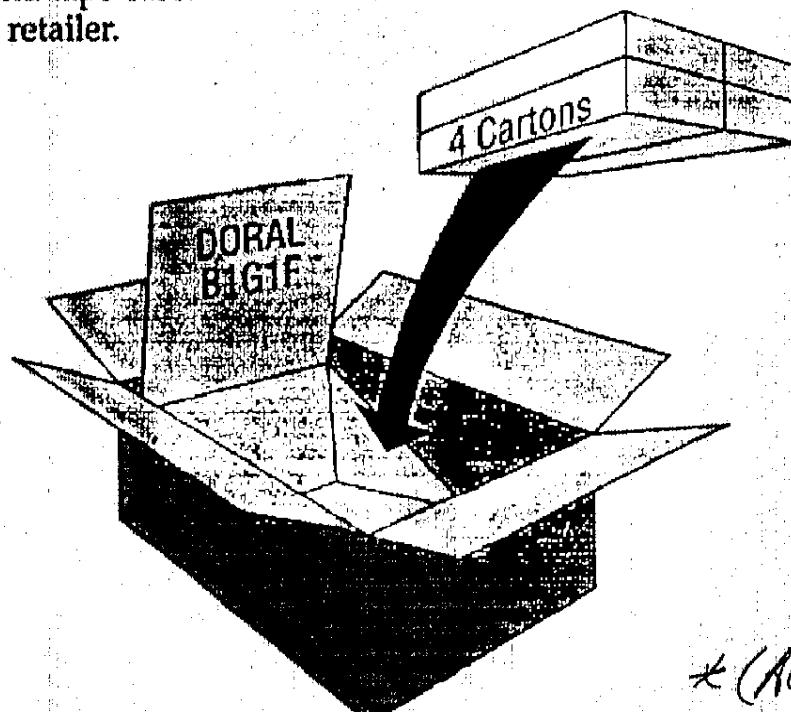
WHOLESALER PACKING INSTRUCTIONS

VALUE ADDED PROMOTIONS 2ND QTR.'98

June DORAL B1G1F
(Buy 1 Pack Get 1 Free)

STEPS

1. Open DORAL B1G1F shipping case.
2. Place 4 cartons of DORAL promotional product into shipping/display case. Promotional product is in white cartons and is pre-sleeved.
3. Fold display header card down.
4. Close and tape case.
5. Ship to retailer.



* (Aects w/15 or less)
Ensure band mix
of only 2 staples
are shipped

Item: # 541865

Promotion Reporting Description: DOR JUN B1G1F

Brand	MEN LT	WOM LT	FF Box	LT Box		
Style	100	100	100	100		
Number of Cartons	1	1	1	1		

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